4th and 5th of september

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Sponsor Information 2026

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About

DevOpsDays is a global series of community-driven conferences that bring together developers, IT operations, and business leaders to discuss DevOps culture, automation, and best practices. The events feature keynote talks, technical sessions, and interactive open spaces, covering topics like CI/CD, cloud infrastructure, monitoring, security, and site reliability engineering. DevOpsDays fosters collaboration, knowledge sharing, and innovation, making it a key event for professionals looking to improve software delivery and IT operations. Each event is organized by local volunteers.

DevOpsDays Graz 2025 was a full-on success — so we're going for round two and bringing it back to the heart of Europe. An event like DevOpsDays Graz is crucial for sharing DevOps knowledge because it brings industry folks together to swap ideas, best practices, and real-world lessons — and to keep the community collaborative, curious, and moving forward.

Our commitment to a better future. We pledge to incorporate sustainability into our event planning, aiming to keep our carbon footprint as small as possible. We also encourage participants to use the public transport options provided by the city of Graz to reach the event location.

When?
4.9.2026: Workshop Day (1pm - 7pm)
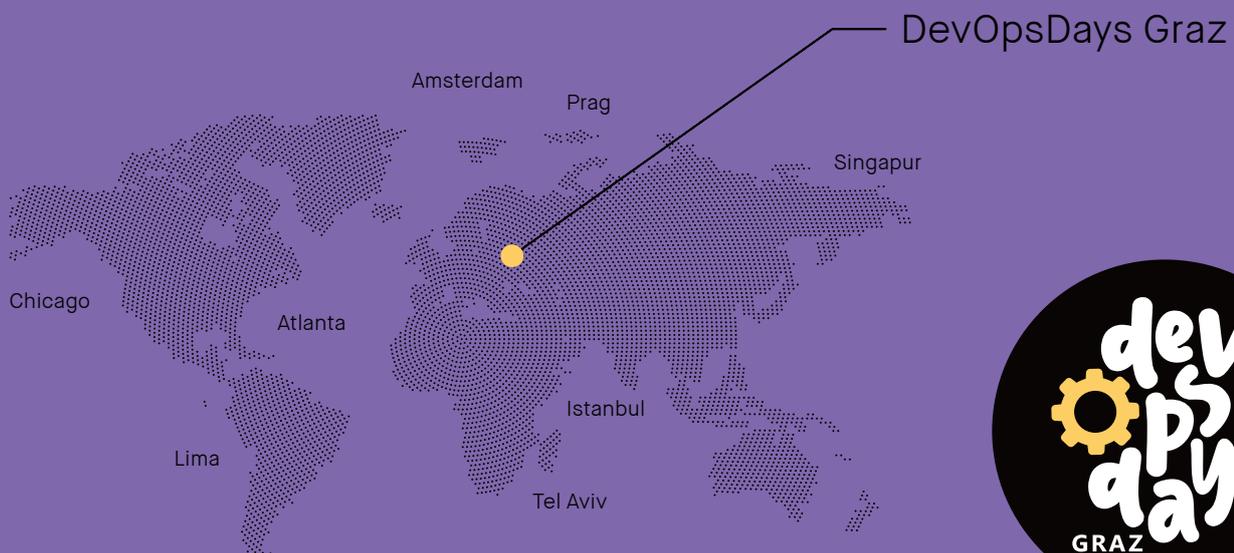5.9.2026: Conference Day (9am - 6pm) featuring experts in the field of DevOps.

Where?
FH Campus 02 and WIFI Graz Europasaal
Our partner, FH Campus 02 University of Applied Sciences, is kindly providing the rooms for our event.

Who?
Up to 300 industry professionals, aged 25 to 40 years.

DevOpsDays Graz

Amsterdam
Prag
Singapur
Chicago
Atlanta
Istanbul
Lima
Tel Aviv

DevOpsDays is a global community, with events held in cities all around the world—yet Austria has been missing out. But we changed that, by bringing DevOpsDays to Graz last year!

Your benefits as a sponsor

Developers are a highly valuable target audience because they are at the forefront of technological innovation and digital transformation. They actively seek new tools, methodologies, and solutions to enhance efficiency and performance, making them key drivers of change within their organizations.

By engaging with developers, you're reaching a community that thrives on collaboration, continuous learning, and knowledge sharing. Supporting events like DevOpsDays allows you to authentically connect with this audience, showcase your expertise, and position yourself as a valuable part of the tech ecosystem.

In a competitive job market where skilled developers have plenty of choices, standing out as an employer requires more than just offering attractive salaries. Sponsoring DevOpsDays gives companies a unique opportunity to engage with the developer community in an authentic and meaningful way.

By supporting the event, you're not just putting your brand in front of top tech talent—you're actively contributing to the growth and knowledge exchange within the industry. This positions your company as a forward-thinking, developer-friendly workplace that values learning, collaboration, and innovation. Instead of traditional employer branding, you become a recognized part of the ecosystem that developers trust and respect.

Main reasons why you should become a sponsor of DevOpsDays Graz!

Brand Awareness
Gain visibility through booth presence, pitch talks, logo placements, and more.

Recruitment Opportunities
Access a concentrated talent pool across various technology disciplines.

Support Community and Diversity
Be recognized as a contributor to the DevOps community.
Help us bring diverse voices to the table.

DOD Graz Partners in 2025

Last Year Said It Best

Here you'll find attendee and sponsor shout-outs from last year — proof that the very first DevOpsDays Graz (2025) was an absolute win. The vibe was top-tier, the talks were on fire, and the community showed up big time. If you're thinking about supporting us this year: do it — you'll be backing a seriously cool, welcoming DevOps crowd (and getting your brand in front of the right people).

😃 "Continuous improvement is better than delayed perfection." – Mark T...

Fantastisch!

I am super happy that you organized this event. It was good to talk with others how they do things. There were lot of great presentations.

The great participants and the general vibe of the event.

Ich freu mich schon auf die DevOpsDays in Graz 2026 ;-)

The organizing team moderated the event professionally and pleasantly. I had a very positive attitude throughout.

😃 Senior Consulting bei Siemens

Grateful for the amazing opportunity to be part of DevOpsDays in Graz! 🚀
Two days full of inspiring talks, valuable learnings, and great conversations with the community.
Excited to bring new ideas back into practice and keep the DevOps spirit alive!

Übersetzung anzeigen

Gefällt mir · 🔴🌐 2 | Antworten · 1 Antwort

Friendly and welcoming community and organizers!

Microsoft MVP Program Blog

We were featured on the Microsoft Blog

MICROSOFT MVP PROGRAM BLOG · 3 MIN READ
DevOpsDays Graz: Austria's first DevOpsDays with MVP impact

More participants than expected, with a high level of expertise. The informal discussions were pleasant.

ROLLING BARISTA
249 Follower:innen

Es war uns eine Freude! Herzlichen Glückwunsch zur wirklich gelungenen ersten Auflage!!! 👏

Gefällt mir · 🔴🌐 2 | Antworten

Thank you for bringing DevOpsDays to Graz!

😃 Software x DevOps Engineer | Scrum dev.
1 Monat · 🌐

DevOps Days Graz was a 10/10 event. Great lectures, awesome atmosphere. Well done to organizers, speakers and participants.

Packages Overview

DevOpsDays Graz is a community-driven event, organized by passionate volunteers who are dedicated to spreading their enthusiasm and inspiring others. As a non-profit event, our goal is to create a space where the local DevOps community can connect, learn, and grow together.

What you get	Gold	Silver	Bronze	Lanyard	Swag Bag
Investment in your Brand Visability	€ 4000	€ 2500	€ 1500	€ 1500	€ 1500
Max. available sponsorships	3	6	20	1	1
Regular Guest Tickets included	6	4	2	2	2
Booth staff	2	2	2	-	-
Discount on additional tickets	20%	20%	20%	20%	20%
Booth	large	small			
Banner/Roll-up on the main stage	1				
On stage pitch talk	3 min				
Logo on dedicated slide rotating during breaks	x				
Logo in newsletter	x	x	x	x	x
Sponsorship announcement on social media	x	x	x	x	x
Logo on event page	x	x	x	x	x
Swags bag inserts	x	x	x	x	x
Special perk				Logo on lanyard	Logo on swag bag

We are open to other exclusive tiers. Let us know what is on your mind!

How to become a sponsor? It's simple to become a sponsor—**just send us an email at graz@devopsdays.org**, and we'll promptly provide you with all the necessary details. If you have any questions or need further clarification, feel free to reach out to us. We offer some flexibility in our sponsorship packages and are happy to tailor a solution that suits your budget and requirements.

We are grateful for any efforts to create your swag bag items sustainably, helping to reduce the carbon footprint of our conference and contribute to a more sustainable future.

Optional (add-on) packages

Beyond Gold, Silver, and Bronze, we've got a bunch of special sponsor add-ons with extra visibility. You can book them standalone or as a bolt-on to your package. Got a wild idea that fits the DevOpsDays Graz vibe? We're all ears.

Beverage Sponsor
1.000 €

Catering Sponsor
2.000 €

Logo presence at all food and beverage stations. Mention in the schedule.

Coffee Sponsor
from 650 €

Be the supplier of much-needed energy on Friday afternoon and Saturday morning. Different options available starting from 500 €.
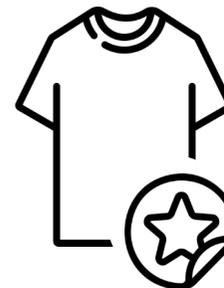
Photo Booth Sponsor
1.500 €

Branding of the photo booth. Prominent logo placement on each photo.

Party Sponsor
2.000 €

A little party never killed anybody ;) After two days of high-class DevOps, everyone wants to shake it off. Be the brand that makes the night.

Merch Sponsor
from 750 €

Sponsor T-shirts or stickers and put your brand straight into the community's hands (and onto their backs).

Team & Contact

These are the people bringing DevOpsDays to Graz! Join us as we spark new ideas and momentum in the local community. If you have any questions about the event or want to learn how you can support us, we're happy to help!

Sharing is caring! Follow us on social media and spread the word—DevOpsDays Graz is back!

Foto: annebarthphoto

Foto: Anton Muhr

Patrick Koch

Patrick is a DevOps Engineer, "Azure Hero", blogger, and lecturer. He loves to automate everything. His interest in DevOps came at an early age while studying software development at the Technical University of Graz.

Linda Kolb

Linda is a data scientist with a strong background in machine learning and DevOps. As an agile coach and experienced workshop facilitator, she is passionate about driving innovation and fostering collaboration.

Foto: Wolfgang Hummer

Foto: Knallerie

Bernd Hirschmann

Bernd is a passionate developer and co-founder of Guid.New. As an organizer of the Microsoft Developer User Group Graz, he actively contributes to fostering engagement and knowledge exchange within the local community.

Sandra Niederl

Sandra is a detail-oriented creative mind with a passion for structure and checklists. With her expertise in design and marketing management, she ensures that DevOpsDays Graz gets the visibility it deserves.

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